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Entech Electronics, LLC First Dealer in Dallas to be Named Power Pro Elite for Generac Power Systems

Prestigious program identifies dealers that are committed to consistently providing an outstanding sales and service experience

Generac Power Systems, a leading designer and manufacturer of generators and engine-powered products named Entech Electronics a Power Pro Elite Dealer. This distinction is the highest level available for a Generac residential/commercial dealer. It is only open to those dealers that meet the most rigorous set of sales and customer service criteria.



Entech Electronics, LLC has been a Generac dealer for over 15-years, earning the distinction of being first in Dallas-Fort Worth to be named Generac Power Pro Elite. Entech's partnership with Generac began in 1999, when the generator market was a burgeoning new industry.

Entech believes in only offering products they can stand behind. They provide turnkey design and installation services, but unlike many of their competitors, they stay with their customers for the life of the equipment.

"As the longest standing generator dealer in the area, we are honored to usher in this new Generac partner program. We chose to partner with Generac because they produce the most reliable, durable generators on the market," said company President & CEO Coen Enright. "With so many choices in the marketplace, the Power Pro title lets customers know which dealers they can truly count on."

To learn more visit <http://www.dallasgenerator.com>

Introduced in 2012, the Power Pro Dealer program recognizes dealers who have represented Generac in local markets with the highest standard of excellence in sales and customer service. These standards include:

- Having at least a 4-star customer service rating on Generac.com
- Providing customers with 24/7 product support
- Employing a dedicated staff of power generation experts
- Obtaining and maintaining Generac factory training and certification for sales and service personnel
- Maintaining an adequate product and parts inventory
- Providing financing options to customers
- Successfully representing the Generac brand for at least three years

“Practically speaking, our dealers are the Generac brand in the eyes of customers,” said Ryan Jeske, vice president of sales, residential products, Generac. “That’s why the Power Pro program rewards dealers like Entech Electronics for living the Generac brand promise of giving our customers peace of mind. They consistently provide outstanding customer service. Maintain an inventory of product and parts. Provide 24/7 product support. We congratulate Entech Electronics for their significant commitment to their customers and for being among the best of the best.”

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About Entech Electronics

For over a decade, Entech has provided alternative energy products to customers in the DFW area. Entech specializes in power solutions that provide peace of mind, security and reduced reliance on the utility grid. Entech offers energy independence, utilizing green products that are good for your pocket book and the environment. Turnkey services, longstanding service relationships, and a highly trained technical staff make Entech a perfect choice for today's energy conscious consumers.

For more information about Entech Electronics, and its services, visit <http://www.entechel.com>. Like us on Facebook at www.facebook.com/enTECH.electronics. Follow us on Twitter @entechel.

About Generac (NYSE: GNRC)

Since 1959, Generac has been an innovative designer and manufacturer of a wide range of generators and engine-powered products. Headquartered in Waukesha, Wisconsin, U.S.A., Generac is a leader in power equipment serving residential, light commercial, industrial and construction markets. Generac's power products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies throughout the world. The company markets and distributes its products primarily under its Generac and Magnum brand names. For more information on Generac and its product line, visit www.generac.com. Become a fan on Facebook at www.facebook.com/generacpowersystems. Follow Generac on Twitter @generacpowersys.

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